



2011 FOOTBALL GAME-DAY & PARKING



GAME-DAY ACTIVITIES

THE GAME-DAY & PARKING GUIDE is your comprehensive guide for Texas Tech Football game-day activities. Find out all of the details related to game-day entertainment, tailgating, and stadium policies. Please visit texastech.com for the latest game-day information.

RESPONSIBLE TAILGATING

- Sidewalks and driving lanes must be kept clear. Tailgating items must be kept within allotted space.
- Only one space is permitted per parking pass; parking passes must be visible at all times.
- Texas Tech University is not responsible for or liable for accidents, damage, loss or theft of materials/items/personal property left overnight.
- Chaining and/or roping off of tailgating spaces to reserve your space is prohibited. Any person damaging University property will be responsible for cost of repairs; including damages to grass from cooking.
- Sound amplification equipment is prohibited.
- Tents or canopies must be secured and may not obstruct sidewalks, driving lanes or walkways.
- BBQ Grills must be placed on top of plywood and be attended to at all times. Please douse and properly dispose of hot coals. Fires built on the ground and open fire pit devices are prohibited.
- Cookers that are towed behind a vehicle require its own parking pass.
- Use of motorized recreational vehicles, including four-wheelers, golf carts, mules, gators, scooters, motorized skateboards, etc. are prohibited unless pre-approved by Texas Tech Athletics.

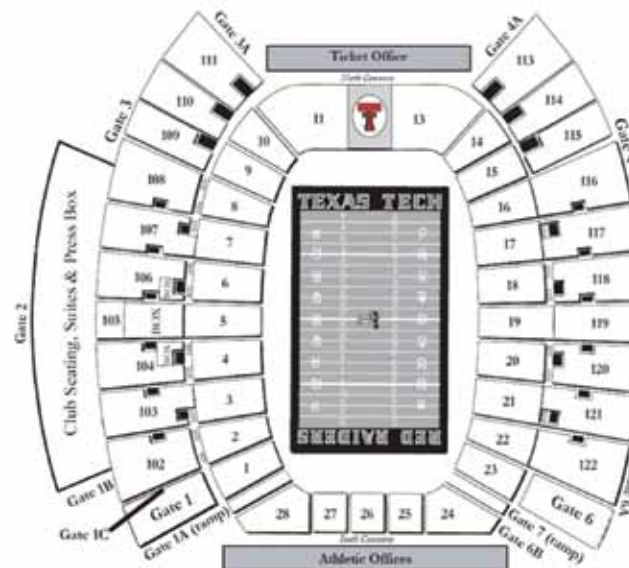
- Dispose of all trash in receptacles. The disposal of grease, hot coals or hazardous materials onto the grounds or into storm drains is prohibited.
- Commercial activity/solicitations are not allowed. Vendor spaces are available through Red Raider Sports Properties, 806-744-6888.
- No "drop-offs" of items or persons will be permitted in reserved parking lots.
- No personal portable restrooms may be brought onto campus.

STADIUM POLICIES

- Prohibited Items/Activities- smoking, firearms, weapons, explosives, fireworks, throwing of objects, umbrellas, food & beverages, alcoholic beverages, coolers/containers, large bags (14"x10"), backpacks, banners, poles, artificial noise makers, commercial camera/video equipment, animals (except service animals), seat backs with armrests and/or wider than 16".
- All containers are subject to visual inspection.
- For fans wishing to exit/re-enter the game, ushers will scan out tickets from the opening kickoff until the start of the third quarter.
- Only personnel with issued credentials are permitted on the playing field.

JONES AT&T STADIUM

TEXAS TECH UNIVERSITY
LUBBOCK, TEXAS



LOT OPENING TIMES

Donor Lots - 5:30 p.m. on the day immediately preceding the game

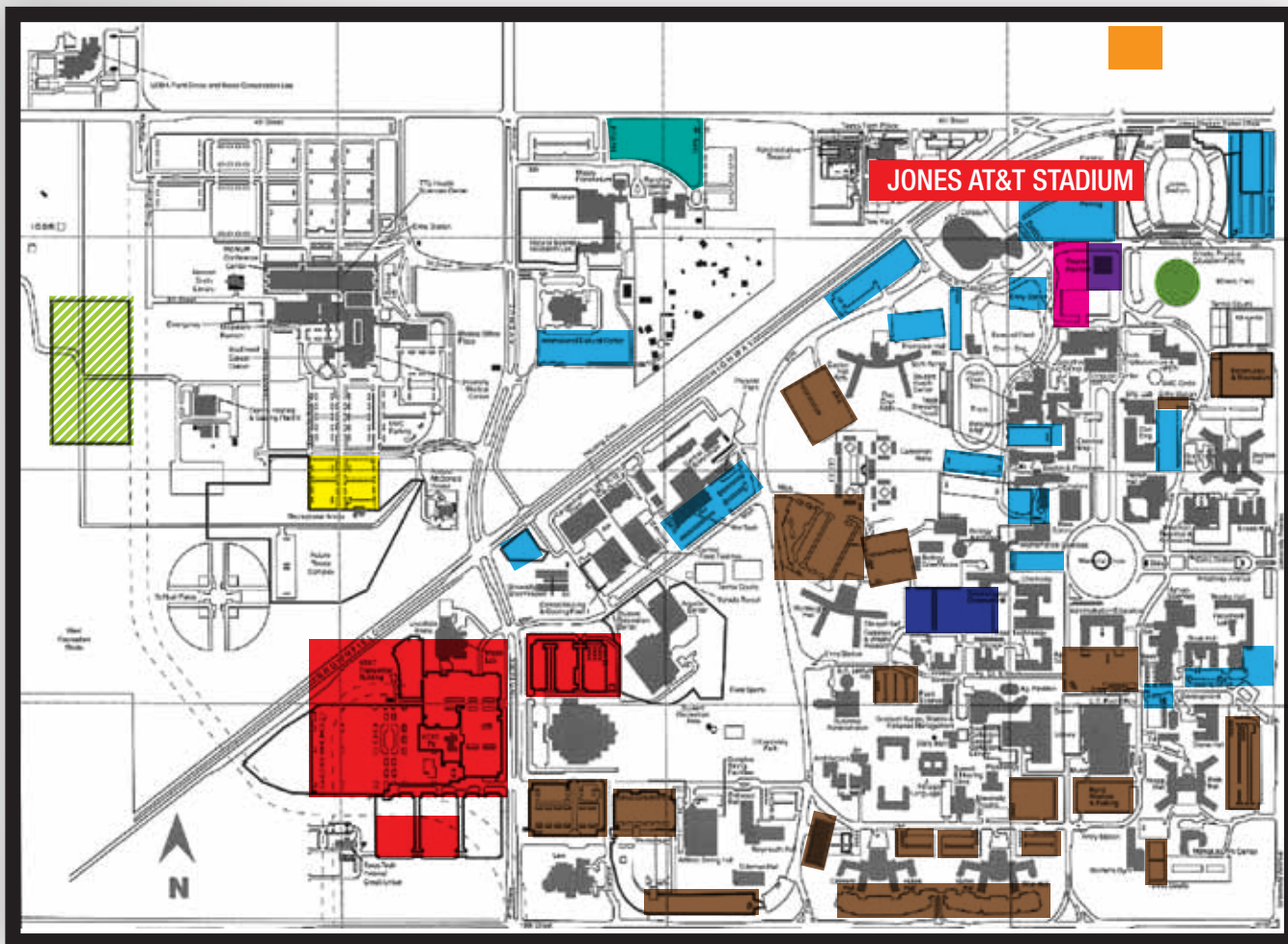
United Spirit Arena RV / Raider Park RV Parking - 5:30 p.m. on the day immediately preceding the game

United Spirit Arena Auto / Raider Park Auto Parking - 7:30 a.m. on the day of the game

2011 HOME SCHEDULE

SEPT 03	vs. Texas State
SEPT 24	vs. Nevada
OCT 08	vs. Texas A&M
OCT 15	vs. Kansas State
OCT 29	vs. Iowa State
NOV 12	vs. Oklahoma State

GAME-DAY EVENT AND PARKING GUIDE



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|--|-------------------------------|---|--|
|  | Red Raider Club Pre-Game Meal |  | Paid Game-Day Parking* |
|  | Raider Alley |  | Red Raider Club Donor Parking |
|  | Frazier Alumni Pavilion |  | Reserved parking not available to the public |
|  | Raider Park |  | Complimentary Parking (no tailgating)* |
|  | Raidergate |  | Complimentary Parking (no tailgating)** |
| | |  | Complimentary ADA Parking and Shuttle |

* Citibus operated round trip shuttle to Gate 1 of Jones AT&T Stadium for \$5 per person

** Lot accessed via a pedestrian bridge over Marsha Sharp Freeway

RED RAIDER CLUB PRE-GAME MEAL
Join fellow Red Raider Club members at a pre-game meal inside the Athletic Training Center. This Red Raider Club membership benefit opens three hours prior to kickoff and closes thirty minutes prior to the game.

RAIDER ALLEY Raider Alley, presented by Gene Messer Auto Group, is located southwest of the Frazier Alumni Pavilion and features live entertainment, merchandise booths, food vendors, interactive games, and much more. Raider Alley opens three hours prior to kickoff.

ALUMNI ASSOCIATION FRAZIER ALUMNI PAVILION PRE-GAME RECEPTION The Texas Tech Alumni Association hosts a pre-game reception at the Frazier Alumni Pavilion (across from Gate 1 of Jones AT&T Stadium).

RAIDER PARK Texas Tech Athletics is excited to add the Raider Park Garage to game-day football parking inventory. Raider Park offers fans the luxury of covered parking in the immediate vicinity of Jones AT&T Stadium. Access from Raider Park to Jones AT&T Stadium is available via the pedestrian bridge.

RAIDERGATE Stop by Raidergate, the official Student Tailgating section, to experience tailgating at its best.

STADIUM CLUB The Stadium Club hosts Red Raider Club members who have purchased club seats or luxury suites for the 2011 season. The East and West Stadium Clubs open two hours prior to kickoff.

GOIN' BAND FROM RAIDERLAND STADIUM MARCH Join the Goin' Band from Raiderland as it marches from the music building (located behind the Student Union), passes in front of the library, and through the engineering key before splitting into two bands at the Athletic Training Center.

RAIDER WALK Join Coach Tuberville as he leads the Red Raider Football team down Drive of Champions to the football training facility, just east of the Athletic Training Center (bubble). The Raider Walk takes place two hours and 15 minutes prior to kickoff.

THE TEXAS TECH CLUB Members of The Texas Tech Club have private access to a tailgating tent on the northeast side of Jones AT&T Stadium. For details, contact the Texas Tech Club at 877-696-0858.

FOOTBALL TICKETS/WILL CALL

- Texas Tech Ticket Office may be reached at 806-742-4412.
- General Will Call is located at the main ticket office (North end of Stadium).
- Visitor Will Call is located at Gate 4A.
- Texas Tech Player Guest Will Call is located at Gate 4.
- High School Coaches Pass Gate is located at Gate 3 Ticket Booth.

OFFICIAL TEXAS TECH GEAR The Double T Zone is located in the east side of the stadium. The Double T Zone also offers additional locations on each side of the stadium before and during the game.

RED RAIDERS ON THE AIR Tune in to the Texas Tech Sports Network on Double T 104.3, the flagship station of Texas Tech Athletics, for extensive pre-game and post-game coverage live from their game-day set on campus.



FOR MORE INFORMATION CONTACT

Red Raider Club: 806.742.1196 or 1.877.554.3850
www.redraiderclub.com

Please visit texastech.com for the latest game-day information.